

PRESS RELEASE



**Dubai's Granger family launch new luxury brands company LKJ International, sign major deal with US agent representing Bruce Jenner of the Kardashians**

*Entrepreneurial group of four feisty females from Scotland to bring new high-end labels to the region – fame also on the cards through media exposure and own shoe line*

For immediate release

**18 March 2015, DUBAI** – The Granger family – a highly successful entrepreneurial female foursome from Scotland who live in Dubai – have today launched **LKJ International**, a high-end boutique company that will bring a range of new luxury brands to this region from the US.

Labels will be able to use **LKJ International** to enhance their current offering or launch in the GCC using the company's expertise and unparalleled knowledge of the region. The unusual concept sees **LKJ international** also create a pipeline for new innovative brands to come to Dubai. Discussions are ongoing with several key brands ranging from luxury jewellery to high-end fashion names.

Catherine Granger is well-known in the UAE for building her own business empire. She has brought on board her equally ambitious daughters – Laura, Kayleigh and Jennifer (aka **LKJ**) – to create a hip new scene in the emirate's fashion and design world. The **LKJ** girls are all models with international contracts, including recent ones signed in New York.

Amazingly, the Granger clan have now also caught the eye of CelebExperts, the US agency that represents Bruce Jenner of 'Keeping Up with the Kardashians' fame. The agency is backing the launch of **LKJ International** and is keen to see the girls become media stars in their own right. Catherine and the agency are working together in a joint venture, both in terms of CelebExperts and the luxury brands soon to be announced.

As if that wasn't enough for the high profile family – Catherine Granger is also set to officially launch her much-anticipated and highly unique **So Soulier** shoe label next month. (More details to be announced soon).

“It has been something of a rollercoaster this year already with the launch of **LKJ International** and the upcoming shoe line,” said Catherine Granger, CEO of Trajan Consulting and now also the head of **LKJ International**. “But now to sign a deal with the team who represent Bruce Jenner is just another level – it's very exciting for all of us, and we think it will be exciting for Dubai too. The emirate is the perfect place to host such a company because it is a world class cosmopolitan city that last year attracted more than 63 million visitors.”

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## Notes for Editors

### About the Granger family

**The Supermum...** Catherine (49), is CEO of Trajan Consulting, owner of LKJ International, and creator of So Soulier shoe brand. She speaks French and Spanish, loves ancient history especially Egyptology

**The Creative Dreamer...** Laura Elizabeth (23), is a marketing entrepreneur, a model, plays the drums and loves dancing

**The Sassy Snowboarder...** Kayleigh Martha (20), is a professionally qualified snowboard instructor, is into sport, drama, and plays the clarinet. She is a recent graduate in criminology and is involved in the family businesses, as well as modelling

**The Quirky Fashionista...** Jennifer Anne (17) is a marketing student, an entrepreneur and model, and a real social butterfly. She loves fashion and has her own quirky style

### About LKJ International

LKJ International is a full service marketing, modelling and PR network that works with some of the world's leading multinational brands. The company is in the business of making people fall in love with its clients' products and services. Through its high value network and knowledge of the UAE environment, LKJ International is the leading company to establish and grow the world's most iconic brands.

Website: <http://lkj.international/>

FaceBook: lkj.international

Instagram: lkj\_international

### Media Enquiries

For queries, further details, interview requests and high resolution images contact:

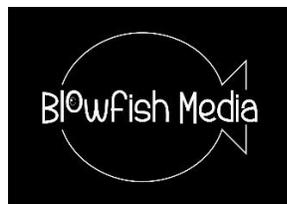
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### Meet the Grangers...



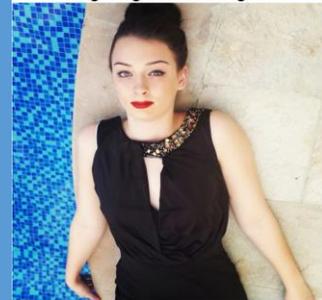
*Catherine Granger*



*Laura Granger*



*Kayleigh Granger*



*Jennifer Granger*